

Aswin Baskaran

Experience Designer | aswinbaskaran.com | [Linkedin](#)

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EXPERIENCE

Verizon Connect, Christchurch, New Zealand **Experience Designer → Sr Experience Designer II**

NOVEMBER 2021 - PRESENT

Sr Experience Designer with 11 years seeking UX challenge at Verizon Connect, Christchurch. Proven ability to translate user needs into user-friendly interfaces. Expertise across the design process, UI/UX included. Strong collaborator with excellent communication.

Mission Ready, New Zealand (Remote) **UX Mentor**

APRIL 2023 - MAY 2024

As a Design Mentor at MISSIONREADY, I empowered aspiring designers, guiding one mentee to secure a job under my tutelage. My commitment to nurturing talent and driving tangible outcomes showcases my expertise in shaping the future of design.

Antocin Limited, Auckland, New Zealand **Digital Designer**

MARCH 2021 - AUGUST 2021

Redesigned a [B2B website](#) and app for an October 2021 launch, focused on user information collection and problem-solving. Proficient in Figma Jam, collaborated with London-based software developers and design team to ensure top-notch design quality and usability.

EDUCATION

University of canterbury, Christchurch, New Zealand **Masters of Product Innovation**

JULY 2024 - PRESENT

Develop business, design ethics, marketing & product ideas.

Media Design School, Auckland, New Zealand **Bachelors of Creative Technology**

SEPTEMBER 2018 - JUNE 2021

Developed creative-tech skills for digital media careers.

SKILLS

User Research & Analysis
Interaction Design
Prototyping & Wireframing
Prioritize Accessibility Standards
Content Strategy & Creation
Empathy & Problem-Solving

CERTIFICATION & LEARNING

Enterprise Design Thinking
Co-Creator- **IBM**

UX Design Professional
Certification - **Google**

UX Design for Accessibility and
WCAG 2.0 - **Udemy**

AI For Everyone -
Deeplearning.AI

TOOLS

Creation - Figma | Miro | Adobe
Suites

Management - Jira | Asana |
Trello

Analytics - Google analytics |
Pendo | Mixpanel | Tableau

Documentation - Google
Workspace | Notion

Modelling & Development - 3D
Maya | Blender | Unity 3D | Unreal

